

EXPRESSION OF INTEREST (TQE16\4)

KEMPSEY SHIRE COUNCIL HOLIDAY PARKS



Expression of Interest (TQE16/4) Management, Operation & Investment of Kempsey Shire Council Holiday Parks

Expressions of Interest (EOI) for the future management, operation and shared capital investment of Council's five holiday parks are invited from experienced Holiday Park Managers with the capability, business acumen and financial resources to partner with Council for the next stage of the holiday parks' business development.

Situated at Crescent Head, Hat Head, Horseshoe Bay, Grassy Head, and Stuarts Point, the parks form a network of high profile beach-side locations as well as quieter and more relaxed natural areas.

The Macleay Valley Coast is located approximately mid way between Sydney and Brisbane. It has a resident population of 30,000 and attracts approximately 550,000 visitors per year. More information on the Macleay's tourism sector can be found at www.macleayvalleycoast.com.au. Data relating to the Macleay's economy and population can be found at <http://profile.id.com.au/kempsey>.

The proposed future management contract offers management rights and a share of income in return for management services and capital investment in park improvements.

In its capacity as Reserve Trust Manager, Council is prepared to consider a range of options for the term of management and operational systems commensurate with the level of capital investment offer. Proposed broad terms include a minimum \$1M investment and a 10-year term commencing October 1, 2016. Alternative proposals will also be considered.

Proposals will be required to offer value for money, demonstrate an appropriate approach to addressing the needs and commercial opportunities of the sites, as well as the interests of the community, and maintain the holiday parks as viable and ongoing operations.

Proponents must also be available to attend compulsory on-site park inspections on Tuesday, April 19, 2016.

More information is available at www.tenderlink.com/kempsey and enquiries can be made to Kristy.Forche-Baird@kempsey.nsw.gov.au

Expressions of Interest close 4pm, Thursday, April 28, 2016.