

# AUSTRALASIAN

# LEISURE

M A N A G E M E N T



## Advertise Online

[www.ausleisure.com.au](http://www.ausleisure.com.au)

**Be seen by thousands of new, potential customers!**

The [www.ausleisure.com.au](http://www.ausleisure.com.au) website attracts 35,000 unique visitors each month, with the average visitor staying on the site for 11 minutes and viewing nine pages.

### **Banner and MREC Advertisements**

Banner and MREC Advertisements appear across the website.

Every time a user views a page, the ads are populated randomly for each type.

Banner and MREC Ads also feature in the weekly *Australasian Leisure Management* enews.

**Banner Ads** measure 600 pixels wide by 78 pixels tall. *Banner Ads also appear on most mobile devices.*  
**Monthly Charge - \$600.**

**MREC Ads** measure 300 pixels wide by 250 pixels tall.  
**Monthly Charge - \$500.**

*Prices are per month (monthly charge is 30 days) and all advertising is payable in advance.*

### **EDMs**

*Australasian Leisure Management* will distribute relevant high quality communications as EDMs to our enews database which currently includes 7000 addresses.

Cost is \$2000 per EDM.

Artwork to be supplied by the client.

For EDMs targeted at specific parts of the database contact E: [leisure@ausleisure.com.au](mailto:leisure@ausleisure.com.au)

### **Contact Us**

For more information or to book an advertisement, please contact

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