

# AUSTRALASIAN LEISURE M A N A G E M E N T



Be seen by tens of thousands of  
new and potential customers!

Advertise Online  
[www.ausleisure.com.au](http://www.ausleisure.com.au)

**Banner Ads - \$600/Month**  
and Branded Posts

Google Analytics figures show that the  
[www.ausleisure.com.au](http://www.ausleisure.com.au) website  
attracts almost 100,000 unique industry visitors each month,  
with the average visitor staying on the site for  
eight minutes and viewing nine pages.

Many online advertisers generate more than 1000 click thrus a month.

## Banner Advertisements

### Monthly Charge - \$600

Banner Ads measure 600 pixels wide by 78 pixels tall  
Banner Ads appear across the website and every time a user views a page,  
the ads are populated randomly for each item.

Banner Ads also appear on most mobile devices.

Banner Ads also feature in the weekly *Australasian Leisure Management* enews.

Prices are per month (monthly charge is 30 days) and all advertising is payable in advance.

## Branded Posts

Email [leisure@ausleisure.com.au](mailto:leisure@ausleisure.com.au) to see how a post promoting your brand can feature in our news.

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