

AUSTRALASIAN LEISURE M A N A G E M E N T



Advertise online
www.ausleisure.com.au

Be seen by thousands of new, potential customers!

More than 750,000 hits a month

More than 300,000 page views a month

Advertisers generating more than 500 click-throughs a month

Banner Advertisements

Banner Advertisements appear at the top of every page on the website. When a page is requested by a visitor, one advertisement is picked at random by our software from a list of Banner Ads and is displayed on that page. (There may be up to five different Banner Ads at any one time).

When the visitor requests a different page on the site, another advertisement is picked at random and displayed on that page, and so on as visitors click through our site.

All Banner Ads measure 460 pixels wide by 60 pixels tall.

Banner Advertisement Prices

Prices are per month (monthly charge is 30 days) and all advertising is payable in advance.

Monthly Charge - \$250.

Box Advertisements

Box Advertisements are placed within a box measuring 180 pixels square.

Box Advertisement Prices

Prices are per month (monthly charge is 30 days) and all advertising is payable in advance.

Monthly Charge - \$150.

Advertisers taking a full page space (or larger) in *Australasian Leisure Management* magazine receive Box Ads free of charge for the duration of their print advertising (two months per issue in which the advertisement appears).

Contact Us

For more information or to book an advertisement, please contact Nigel Benton on 02 9970 8322 (International + 61 2 9970 8322), 0411 551 731, nigel@ausleisure.com.au

All online advertisements are payable in advance.